

Government of West Bengal
Department of Food and Supplies
Directorate of District Distribution Procurement and Supply
11A, Mirza Ghalib Street, Kolkata-700 087.

No.239(18)/DPS/11

Dated : 31.10.2011.

From : The Director of D.D.P.&S.

To : All District Controllers of Food and Supplies.

Sub : Purchase of Paddy at MSP from farmers
and payment thereof – regarding.

The Directorate is getting information of distress sale of paddy. To prevent distress sale of paddy you are requested to take following steps :

1. All rice millers shall be asked to display banner / hoarding in front of their mill premises. Banner/ hoarding shall contain the following messages in Bengali :

- সরাসরি চাষিভাইদের কাছ থেকে সহায়ক মূল্যে ধান কেনা হচ্ছে।
- ভারত সরকার নির্ধারিত গুণমান বিশিষ্ট (এফ.এ. কিউ) ।
মোট ধানের সহায়ক মূল্য ১০৮০ টাকা প্রতি কুইন্ট্যাল।
মিহি ধানের (গ্রেড -এ) সহায়ক মূল্য ১১১০ টাকা প্রতি কুইন্ট্যাল।
- ধানের দাম চেক মারফৎ দেওয়া হচ্ছে।

2. Inspecting staff shall immediately be attached to all rice mills with the direction to inspect relevant registers and papers to ensure that paddy is being purchased at MSP from farmers through A/c. Payee Cheques. In this respect the guidelines vide no.6469(18-FS dated 19th October 2011 may strictly be adhered to.

3. To generate awareness amongst farmers arrangement shall be made for wide publicity through print media, pamphlets, displaying hoarding in prominent places through local T.V. channels etc. with the consultation of District Magistrate.

-Sd-
Director,
D.D.P.&S.